

“WIN \$5,000 TOWARDS YOUR DREAM WEDDING” CONTEST RULES (the “Rules”)

Under the “WIN \$5,000 TOWARDS YOUR DREAM WEDDING” Contest (the “Contest”), organized by Tip Top (“Organizer”) doing business as Grafton Apparel (“Grafton Apparel”) and taking place between Monday July 6, 2026 at 08:00 am EST and, Sunday December 31, 2026 at 11:59 p.m. EST, the undersigned (the “Winner”) will be chosen at random in a draw that will be held the week of January 18, 2027.

1. ELIGIBILITY

NO PURCHASE IS NECESSARY TO ENTER THIS CONTEST

The Contest is open to all residents of Canada who have reached the age of majority in their province or territory of residence by the Contest Opening Date, except for employees, agents and representatives of the Organizer, its subsidiaries, affiliates, affiliated companies, advertising or promotion agencies, the suppliers of material, prizes and services related to this Contest, and any other stakeholder directly related to the holding of the Contest, as well as the members of their immediate family (father, mother, brothers, sisters, children and legal or de facto spouse) and anyone with whom these employees, representatives and agents reside.

2. HOW TO ENTER

2.1. No purchase necessary

2.1.1. To enter the Contest, the contestant (the “Contestant”) must fill out the Contest Form and provide the following mandatory information: (i) first name; (ii) last name; (iii) email address; (iv) that they have read and understood the contest rules; and (v) that they agree to receive future communications from Tip Top and Today’s Bride. The following are all valid ways to enter the Contest, but only one method of entry is allowed per Contestant:

2.1.1.a. Website form, available at www.tiptop.ca/pages/contest; or <https://todaysbride.ca/win-5000-towards-your-dream-wedding-july-2026/>

2.1.1.b. QR code form, hosted by the Organizer via Viralsweep.

2.1.2. The Contestant who has completed the online entry form is eligible for the Prize (defined below) draw, to be held the week of January 18, 2027. Limit of one (1) entry per person.

3. PRIZE

The Winner hereby acknowledges and accepts the Prize consisting of one (1) cash prize of \$5,000 CAD, paid by EFT (Electronic Funds Transfer). The Prize offered must be accepted as awarded and is not exchangeable, refundable, or transferable. In the event the Prize is not accepted in accordance with its attached conditions, the Prize will be deemed to be forfeited. Grafton Apparel is not responsible for lost or stolen prizes.

4. DRAW

4.1 One (1) random draw will be held from all eligible entries received between the Contest opening date (Monday July 6, 2026 at 08:00 am EST) and the Contest closing date (Sunday December 31, 2026 at

11:59 p.m. EST). The draw shall be held the week of January 18, 2027, in the offices of Grafton Apparel, 115 Applewood Crescent, Concord, ON, L4K 5C1. The odds of winning depend on the total number of eligible Entries submitted and received during the Contest Period.

4.2 The drawn name must be subscribed to the email database to qualify to be the winner.

5. PRIZE CLAIM

5.1 In order to be declared a winner, the selected Contestant must:

5.1.1 Fill in the entry form and complete and answer all the compulsory fields.

5.1.2 Be reached by telephone or email by the Organizer of the Contest within forty-eight (48) hours after the draw and correctly answer the mathematical skill-testing question that will be asked. If it is impossible to reach the selected Contestant by telephone or email within forty-eight (48) hours after the draw, all rights to the Prize will be forfeited and another entry will be drawn. If it is impossible to reach the second selected Contestant by telephone or email within forty-eight (48) hours of the draw of the second entry, all rights to the Prize will be forfeited and another entry will be drawn. If it is impossible to reach the third selected Contestant by telephone or email within forty-eight (48) hours of the draw of the third entry, the prize will be forfeited.

5.1.3 Complete and sign the declaration and waiver form (the "Declaration Form") which will be transmitted by the Organizer and must be returned to the Organizer of the Contest within three (3) business days of receipt.

5.2 The winner will be named within thirty (30) days following the draw date for the Prize.

5.3 In default of observing any of the conditions mentioned above or any other conditions stipulated in these Rules, the selected Contestant will be disqualified and the Prize that would have been awarded will be forfeited. Within the days following receipt of the duly completed Declaration Form, the Organizer of the Contest will contact the winner to inform him/her of how to claim the Prize.

6. PERSONAL INFORMATION

7.1. From time to time, the Organizer, with the Contestant's consent, may use the personal information provided in the entry form for the purpose of:

7.1.1. Communicating with the winner so he/she can take possession of the Prize.

7.1.2. Communicating with the Contestant directly in relation to goods and services offered by the Organizer, including special offers and information on travel services; and

7.1.3. Conducting a survey regarding the effectiveness of the website, advertising and sales efforts made by the Organizer.

For further information regarding the use of personal information by the Organizer as described in the Policy regarding the protection of personal information and the right to privacy adopted by Grafton Apparel and its affiliates, the Contestant is invited to visit the website www.tiptop.ca.

7. GENERAL CONDITIONS

7.1. The Winner, without receiving additional compensation, gives rights to the use of their name, address (city, province), voice, statements, comments, photographs and/or other likeness, by Grafton Apparel for any purpose whatsoever through all media, including, without limitation, the internet for advertising or promotional purposes, and they agree to sign any additional document that could serve to assign the rights to their image, in particular, to Grafton Apparel.

7.2. This Contest is subject to the federal, provincial, and municipal laws, regulations and by-laws.

7.3. Any forms that are incomplete, received after the Contest closing date, lost, irregular in any way or sent by an unauthorized method shall be deemed null and void and will not be accepted for the draws.

7.4. The Contest is administered by the Organizer. The Organizer assumes no responsibility for entry forms that are received after the Contest closing date, lost, stolen, misdirected, illegible, incomplete, falsified, altered, or destroyed, and such forms shall be deemed null and void. The Organizer will assume no responsibility for any problem, failure or technical malfunction of a network line, online computer system, peripheral telephone, software, server, provider, email or browser or any other technical malfunction that may occur, including, but not limited to, a problem of the transmission or non-transmission of an entry form, for any reason whatsoever. The Organizer is not responsible in any way for erroneous or inaccurate information, whether caused by website users or by the equipment and/or programs associated with or used by the Contest or by a technical or human error that may have occurred in conducting the Contest, including in the processing of entry forms. The Organizer assumes no responsibility for any error, omission, interruption, loss, or fault relating to operation or transmission, failure of communication lines, loss or destruction or prohibited access to or modification of the entry forms. The Organizer is not responsible for any injuries or damages that may result from the holding of the Contest. All entry forms become the property of the Organizer and will not be returned to the Contestants. The Organizer reserves the right to destroy all the documents pertaining to the Contest once the retention period as required by law has expired. The Organizer reserves the right, at their sole discretion, to cancel, modify or postpone the Contest at any time, without prior notice, if any factor prevents the holding of the Contest pursuant to these Rules or in accordance with any law, regulation, by-law, or policy of any entity having jurisdiction over the Organizer.

7.5. By entering the Contest, the Contestant acknowledges having read and understood these Rules and agrees to be bound by them and to comply with them. The Contestant declares that the Rules are understandable and reasonably available for consultation.

7.6. The winner's name may be obtained by writing to **"WIN \$5,000 TOWARDS YOUR WEDDING"**, Attn: Barbara Valle, Grafton Apparel, 115 Applewood Crescent, Concord, ON, L4K 5C1.